

An aerial, high-angle photograph of a dense urban landscape, likely New York City. The image shows a vast expanse of tightly packed buildings with various rooflines and colors, primarily in shades of brown, tan, and grey. A prominent feature is a large, ornate cathedral with a tall, spire-like roof, possibly St. Patrick's Cathedral, which stands out in the center. The streets are visible as a network of dark lines cutting through the urban fabric. The lighting suggests a late afternoon or early morning scene, with some buildings catching the low sun.

BUILDING A NEW SKAL LEADERSHIP



AIMS FOR THE MOMBASA WORKSHOP



IDENTIFY NEW LEADERS TO BUILD A
SOLID SKAL BRAND FOR THE FUTURE



BEFORE THE MOMBASA WORKSHOP



- INVITE ATTENDEES (MÍN 30 – MÁX 60)



- BRING A COMPUTER



- ARRANGE SYNDICATES OF FOUR PEOPLE FOR TEAMWORK SESSIONS



- TO REMAIN OPEN MINDED



- ACCEPT ANY TERMS AND CONDITIONS BEFORE RECEIVING FEEDBACK

DURING THE MOMBASA WORKSHOP



30'

1h15'

45'

Present the idea

REVIEW SKAL'S CURRENT
VALUES AND VISION AND
DEVELOP A NEW ONE

The current Skal values and vision will be presented before we try to answer the question:

Do we feel these values and vision represent us?

DESIGNING FROM BOTTOM-UP SKAL
LEADER SKILLS

Creating teams, we'll work together to define the basic skills required by a Skal leader.

We will identify the leaders we want

SCREENING TO IDENTIFY SKAL
LEADERS

Using innovative Human Science, we will map the leadership skills of the attendees.

These will be the base of the leadership model.

Questions

3 HOURS



AFTER THE MOMBASA WORKSHOP

WITHIN 21 DAYS OF THE WORKSHOP WE WILL ANALYSE THE RESULTS AND CREATE A LEADERSHIP MODEL.

THEN WE WILL PRESENT IT TO ALL ATTENDEES

FEEDBACK WILL BE GIVEN TO EVERY WORKSHOP ATTENDEE WITH THEIR OWN RESULTS.



IMPACT?

THIS WORKSHOP PROVIDE A
FORUM FOR US TO GET THE
SUCCESS WE WANT.

**KNOW OUR LEADERS,
DRAW OUR OWN WAY,
MAKE SKAL THE BEST
TOURISM BRAND.**

NOW

WITH MODEL





**NOTHING IS BETTER
THAN HAVING
GOOD LEADERS**